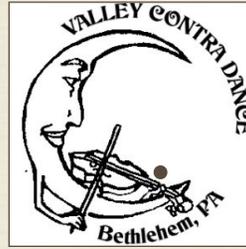


Valley Contra Dance Society is a non-profit, volunteer-run organization, dedicated to celebrating and promoting the traditional dance form known as Contra Dance. Dances are held every 2nd and 4th Saturday from September through June at the Unitarian Universalist Church, Center and Wall Street, Bethlehem, PA. Music is always live.



VALLEY CONTRA DANCE SOCIETY
valleycontradance@verizon.net

www.valleycontradance.org

WHAT YOU NEED TO KNOW
ABOUT

SPONSORING A CONTRA DANCE





Valley
Contra Dance



WHY SPONSOR A DANCE?

1. Celebrate a birthday, anniversary, or other special occasion, and share the joy with friends, family, and the contra dance community.
2. Sponsoring a dance is a way to make a tax-deductible donation to VCDS, and help the organization raise money to support its mission.
3. Introduce another organization to contra dancing through a sponsored dance—a fun, community-building activity.
4. Sometimes the question is not “Why,” but “Why Not?!” Consider your sponsored dance a way to give back to the dance community—and a gift to yourself.

HOW TO SPONSOR A DANCE

If you are considering sponsoring a dance, talk to us. A sponsored dance is a great way to celebrate a special occasion, and to show your appreciation to Valley Contra and the entire dance community. We can offer guidance in choosing your music and caller. Plus, we’ll handle all the details, as we do for every dance. So simple. So rewarding!

PICK A DATE

Valley Contra schedules dances a year in advance so think ahead. It is not necessary for you to select a band, but if you have one in mind, you should first contact the musicians to find out about their available dates and other details. All VCDS sponsored dances are scheduled for the 2nd or 4th Saturdays of the month, September through June. To schedule a dance, talk with Pam Ruch. You can reach her at pamruch@hotmail.com.



Dance your way into the next chapter of your life!

ABOUT THE MONEY

The cost of putting on a dance ranges from about \$625 to \$1000, depending on the amount charged by the musicians. You may bear the entire cost, or find a partner (or two) and co-sponsor. Talk to us—if you want to sponsor a dance, we will work with you to make it happen. Dancers who come to your celebration will generally drop donations into the jar to benefit VCDS, whether or not you set an admission price (regular or reduced). Individual sponsors make a big difference to VCDS. They help keep regular dances affordable.



The swing's the thing.



We can work with you to pick the perfect band for your dance.

MAGIC HAPPENS

You’ve seen it. The energy flows from the fiddler to the guitar played to the dancers on the floor, and back again in a magical loop, and the mood lifts higher and higher until everyone in the room catches the rhythm and joy. This is why we travel many miles to dance to our favorite bands, and why we love to introduce the thrill to others. This is what we want to share.



Create a lasting memory!